

Cookie policy

To improve your experience on our site, GenDx uses cookies. A cookie is a small text file that our website may place on your computer as a tool to remember your preferences. GenDx uses cookies for the website to function properly, to gather data to further improve the site, and for advertising purposes.

GenDx may change this cookie policy occasionally by updating this document. You should check this document from time to time to ensure that you are happy with any changes. This Policy is effective from June 2018.

Functional cookies

Functional cookies are used to offer you, as a website visitor, the correct functionality and user experience. They are essential for the proper functioning of our website. For example, functional cookies will store your preferences for your login status.

Analytics cookies

Analytics cookies collect information about your use of our website, and enable us to improve the way it works. Our website uses Google Analytics, a service which transmits website traffic data to Google servers. Google Analytics does not identify individual users or associate your IP address with any other data held by Google. We use reports provided by Google Analytics to help us understand website traffic and webpage usage. Google Analytics supports the following JavaScript libraries (tags) for measuring website usage: gtag.js and analytics.js. For specific user IDs, we can monitor what content has been viewed or downloaded from our website.

Advertising cookies

Advertising cookies are used for commercial and promotional purposes. With these cookies your internet- and surf behavior can be followed over various domains and websites. For example, if you visit our website, you may then see an advertisement for our products on certain third party websites you visit in the future. TDID and TDCPM cookies, as well as Local Storage/HTML5 are used for this purpose. The following is collected: IP addresses, browser type, Internet service provider, referring/exit pages, operating system, date/time stamp, clickstream data, the URL of the page, the referrer URL, and the user agent string. Our third party vendors may use web beacons to measure which web pages or ads have been viewed or clicked on. We may use this information to tailor our website to likely interests and to conduct market research.

Browser settings

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Privacy

To learn more about how we protect your privacy, please read our privacy policy.

Website banner:

We use cookies for functional and analytical purposes and third party cookies for advertising purposes. By continuing to use this website, you agree to the placement of these cookies. [Click here](#) to read our cookie policy. [ok]
